

DEVLIN DONNELLY

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Portfolio: www.devlindonnelly.com

SUMMARY

Graphic Designer with experience in print and web design, highly motivated, deadline driven, creative and versatile. Adept at creating innovative design solutions in diverse media including print, web, social media, motion graphics and video. Exceptional interpersonal skills with team members, clients and customers. A thorough mastery of the fundamental principles of design including typography, layout, color theory and history.

PROFESSIONAL HISTORY

Devlin Donnelly Design Seattle, WA (Sep 2005 - Present)

Freelance Designer

Freelance design work providing identity, print and web design for a variety of clients, including local arts groups, special events, restaurants and performers.

Selected Accomplishments:

- ▶ Designed 16 page full color summer and fall programs, effective direct mail, flyers, posters and other marketing collateral for Seattle based Shakespearean Company, GreenStage.
- ▶ Created websites for www.twcarrol.com and www.watchmegrowchildcare.org.
- ▶ Designed the dust jacket and marketing collateral for the book, *Good God: Faith for the Rest of Us*, and the accompanying promotional blog for the book Good God, www.goodgodforus.com.
- ▶ Designed music CD and booklet for the two disc "Divalicious Christmas" CD.
- ▶ Designed numerous PowerPoint presentations.
- ▶ Shot and edited video for various special events, including weddings, parties and religious services.

Temple De Hirsch Sinai Seattle, WA (Nov 2006 - July 2011)

Marketing Coordinator & Graphics

Sole graphic designer and marketing coordinator responsible for all internal and external communications for the largest Reform Synagogue in the Pacific Northwest.

Selected Accomplishments:

- ▶ Designed and executed multiple simultaneous marketing, communications and outreach projects within budget and on deadline.
- ▶ Created graphics for multiple marketing channels including web, direct mail, presentations, display and print.
- ▶ Designed, edited and prepared a 24 page bimonthly newsletter.
- ▶ Designed and edited weekly e-mail newsletter.
- ▶ Managed company website and social media outlets (Twitter, Facebook and YouTube).
- ▶ Created effective direct mail pieces, posters, brochures and catalogs that raised the profile of Temple events.
- ▶ Worked with print vendors to ensure highest quality printing within budget and on deadline.
- ▶ Produced, edited and recorded biweekly podcast.
- ▶ Directed, shot and edited quarterly video outreach programs.

Terry Hines & Associates Seattle, WA (Sep 2000 - Nov 2006)

Production Artist

Responsible for designing dozens of print advertisements weekly from concept to publication while meeting client needs, time lines and budgets.

Selected Accomplishments:

- ▶ Created print advertisements for major Hollywood and Independent film studios.
- ▶ Worked with Sales, Public Relations and Promotion Departments to develop high impact marketing collateral.
- ▶ Successfully dealt with various newspaper production departments across the West Coast and Intermountain West to ensure artwork was printed correctly, meeting tight deadlines.

Caldwell Publishing Company Redmond, WA (Jul 1999 - Sep 2000)

Marketing Coordinator

Managed all marketing and communication for company's product line of music, voice science textbooks and animated educational videos.

Selected Accomplishments:

- ▶ Designed flyers and brochures for the educational market.
- ▶ Created graphics for trade show booths and displays.
- ▶ Managed company website.
- ▶ Edited video for web marketing.

A.H. Belo Corporation (KTVB-Channel 7) Boise, ID (Nov 1996 - May 1999)

Production Assistant

Responsible for creating graphics, audio and video in an extremely deadline-driven industry.

Selected Accomplishments:

- ▶ Created high impact graphics for news, sports and public affairs programming.
- ▶ Wrote, directed, edited and produced television commercials, long format business-to-business promotions and public affairs programming.
- ▶ Operated audio and video equipment during live news, public affairs programs and sporting events.

EDUCATION

Bachelor of Science, Visual Communications, University of Idaho (1996)

Areas of emphasis included: layout, color theory, history, photography and video production.

Certificate in Multimedia Production & Design, UW Extension (2007)

Course of study included: presentation design, flash websites and PhotoShop for multi-media.

PROFESSIONAL EXPERTISE

Skills:

- ▶ Corporate Branding
- ▶ Logo Design
- ▶ Page Layout Design
- ▶ Direct Mail Design
- ▶ Presentation Design
- ▶ Long Format Publication Design
- ▶ Corporate Web & User Interface Design
- ▶ Trade Show Design
- ▶ E-mail Design and Marketing
- ▶ Color Theory
- ▶ Typography
- ▶ Video Editing
- ▶ Motion Graphics
- ▶ Videography
- ▶ Live Audio Recording
- ▶ Audio Editing
- ▶ Podcast Production

Software :

- ▶ Adobe PhotoShop
- ▶ Adobe InDesign
- ▶ Adobe Illustrator
- ▶ Adobe Acrobat
- ▶ Adobe Dreamweaver
- ▶ Adobe Flash
- ▶ Adobe Premiere Pro
- ▶ Adobe After Effects
- ▶ Adobe Encore
- ▶ Adobe Sound Booth
- ▶ Microsoft Word
- ▶ Microsoft PowerPoint
- ▶ Microsoft Publisher
- ▶ Microsoft Excel
- ▶ XHTML
- ▶ CSS

REFERENCES

Professional references available upon request.